

INITIATIVES: OVER 40 STRATEGIC ENROLLMENT PLAN (SEP) BASED INITIATIVES ARE ACTIVE

STRATEGIC IMPERATIVE 1 | IMPROVE UCCS STUDENT JOURNEYS

1. Increased timeframe for adding classes without the need for faculty approval.
2. Decreased waitlists with strategic increases in seat availability for high demand courses.
3. Increasing course capacities to support student progression through degrees.
4. Combining multi-modal sections into single courses to provide flexibility for students.
5. Streamlining emphases, majors, and specializations in degree pathways.
6. Identifying and addressing key course scheduling conflicts for students in degree pathways.
7. Development of new hybrid, hyflex, online synchronous, and online asynchronous courses.
8. Continuing integration of high engagement and high impact practices into courses, such as a service-learning requirement in Gateway Program Seminar (GPS).
9. Developed maps of current student communications in Enrollment Management and Student Affairs (EMSA) to identify information gaps.
10. Creating new communication journeys personalized for student identities/demographics.
11. Three advisors trained on military benefits to better serve those students during their advising meetings.
12. Exploring a new scheduling platform to increase efficiencies, data analytics, and faculty ease of use.
13. Developed front-facing DFW reports for campus consumption.
14. Reorganized and invested in the transfer credit evaluation office.
15. Completed the implementation outline for becoming a Hispanic Serving Institution (HSI).
16. Offering pre-orientation transfer and readmit advising intake appointments for new students.
17. Improving data access and validity to support decision-making across campus.

STRATEGIC IMPERATIVE 2 | MODERNIZE NON-TRADITIONAL STUDENT PATHWAYS

1. Regional Needs Assessment for Online and Hybrid Programming.
2. Agreed with the Colorado Skaggs School of Pharmacy and Pharmaceutical Sciences for a 3+4 bachelor's to Pharm D program.
3. 2+2 Civil Engineering Programming Partnership with CU Boulder and CU Denver.
4. Collaborated with Academic Affairs to ensure the development of critical chemistry courses into online modalities.
5. Established a Credit for Prior Learning Team to support policy and implementation.
6. Cross-listing courses to increase fill rates.

STRATEGIC IMPERATIVE 3 | REIMAGINE THE RECRUITMENT & ADMISSIONS EXPERIENCE

1. Increased concurrent enrollment agreements.
2. Launch and marketing of assured admissions.
3. Meetings with Pikes Peak State College (PPSC) and Peak Education to enhance our partnerships.
4. Hosted all Colorado Community College System (CCCS) on campus on January 23 to initiate partnership development.
5. Shortened wait-time for orientation appointments and started summer orientations two weeks earlier than in the past.
6. Set-up foundation of return on investment analysis of Admissions yield events.
7. Outreach to past UCCS students who did not complete school, inviting them to return.
8. Increased visibility of enrollment metrics.
9. Evaluated out-of-state prospect investment (name-buys) for yield baselines.
10. Improved applicant and student data validity to enable tracking, outreach, and support.

STRATEGIC IMPERATIVE 4 | IMPROVE AFFORDABILITY & COMPETITIVE ADVANTAGE

1. Created new Financial Aid packages for families with income \$65,000 - \$85,000.
2. Clyde's Promise: Created a new Financial Aid offer of \$4,000 for select students to live in UCCS Housing.
3. Removed Housing down payment to eliminate financial barrier for many families.
4. Digital marketing expansion for online programming.
5. Completing strategic review of all areas and positions to focus efforts on functions/positions that bring us our greatest return on investment.
6. Reviewed Customer Relationship Management (CRM) platforms for efficiencies and costs. As a result, we are moving to Slate for long-term cost-savings.
7. Completing a return on investment evaluation of the centralized online marketing efforts.
8. New simplified tuition structure is in development.
9. Development of new degrees and certificates in areas of demand and growth.

STRATEGIC IMPERATIVE 5 | CULTIVATE A CONTINUUM OF STUDENT CARE

1. Student Focus Groups 1-2 times per month to gather feedback on what is going well and strategic things we can do better around recruitment and retention.
2. Re-organized Residence Life and Housing teams to create a structure to increase student engagement and retention.
3. Launched Nearpeer and increased number of engagement leaders to support First-Time/First-Year Students engagement and retention.
4. Efforts underway to increase the recruitment of student athletes on two teams.
5. Added military student benefits trainings within colleges as well to expand understanding of military benefits.
6. Launching AI recruitment and advising supplements to enhance services given limited staffing. The technology will be available in early May.
7. Engaged the National Institute of Student Success (NISS) to develop a playbook to address institutional gaps related to student progression.
8. Scaling up the student iPad program to support technological needs.
9. Pursuing the Okanagan Charter to become a Health and Wellness Campus.
10. Developed the Anchor Toolkit, a mindfulness resource for faculty to use in the classroom. Wellness personnel can visit classes to present wellness-related topics when faculty need to cancel class. These presentations include Skills for Optimizing Student Success (SOS), covering sleep, self-care, social connection, study, and test-taking skills, as well as QPR suicide prevention, opioid overdose response, and customized topics.
11. Excel Centers partnership to integrate Wellness initiatives into the Centers.
12. Support for digital accessibility in teaching and learning through the Faculty Resource Center and others.

